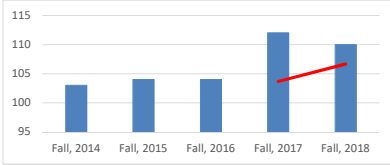
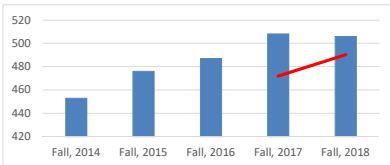
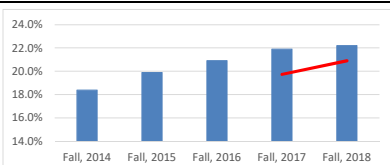
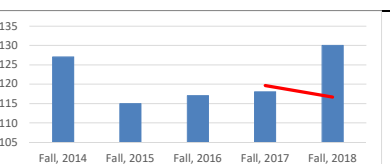
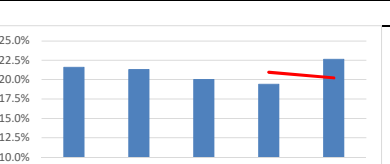


New freshmen in business majors Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	In 2017 and 2018, we are exceeding the three prior years average and were increasing and have stabilized. In 2017, we exceeded by 8 students and by 3 students in 2018.	The goal is met.	Continue to pay attention to student recruiting.		103	104	104	112	110
						Fall, 2014	Fall, 2015	Fall, 2016	Fall, 2017	Fall, 2018
									472	490
Total current students with a business major Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	In 2018, we are exceeding the three prior years average and were increasing and have stabilized. In 2018, we exceeded by 16 students.	The goal is met.	Continue to pay attention to student recruiting and retention.		453	476	487	508	506
						Fall, 2014	Fall, 2015	Fall, 2016	Fall, 2017	Fall, 2018
									19.7%	20.9%
Percentage of total current Grove City students Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	In 2018, we are exceeding the three prior years average and continue to increase. In 2018, 22.2% of students was 1.3% more than the 3 prior year average of 20.9%.	The goal is met.	Continue to pay attention to student recruiting and retention.		18.4%	19.9%	20.9%	21.9%	22.2%
						2013/14	2014/15	2015/16	2016/17	2017/18
									120	117
Total graduates with one or more business majors Goal: Steady or increase from prior 3 year average	Each academic year includes December, May, and August grads.	2018 had a significant increase in the number of graduates, with 13 more graduates than the three year prior average.	The goal is met.	Continue to work on student retention and success.		127	115	117	118	130
						2013/14	2014/15	2015/16	2016/17	2017/18
									21.0%	20.2%
% of all college graduates with one or more business majors Goal: Steady or increase from prior 3 year average	Each academic year includes December, May, and August grads.	The current value of 22.6% is has exceeded the 3 year average of 20.2% by 2.4%.	The goal is met.	Continue to work on student retention and success.		21.6%	21.3%	20.0%	19.4%	22.6%
						F13 to F14	F14 to F15	F15 to F16	F16 to F17	F17 to F18
									0.9	0.9
Student Retention Goal: 90%	Retention is the % of students returning to GCC as sophomores who start as business majors. Measured each year at end of drop/add.	The current value returns the business program to the typical level of performance.	We were gratified that the result returned the typical value and thus there is no particular cause for concern.	Keep watch on these numbers.		96.4%	85.4%	93.3%	93.3%	91.3%