

DEPARTMENT FACULTY

- Wayne A. Biddle '87, D.B.A.
Professor of Management
- David M. Butler
Assistant Professor of Management
- Laura R. Havrilla '87, M.B.A.
Associate Professor of Marketing
- Ryan S. Kelley, Ph.D.
Assistant Professor of Management
- Richard D. Kocur '87, M.B.A.
Associate Professor of Marketing
- Andrew W. Markley '82, J.D.
Professor of International Business
- Scott K. Powell, D.B.A.
Professor of Marketing
- John D. Smith '88, D.B.A.
Associate Professor of Management

DEPARTMENT DESCRIPTION

The Department of Management and Marketing at Grove City College develops high caliber, ethical leaders equipped with the technical and theoretical business skills to excel in a wide range of industries and professions. Through the pursuit of one or more of our six majors, students are prepared to solve complex business problems through coursework in global business, quantitative business analysis, finance, and accounting. Graduates of the program understand the connection between U.S. business and the global economy and are highly competitive for a variety of business careers or entry into graduate or professional programs.

MAJORS

B.S. in Management

This is a 67 credit hour program that combines 43 credit hours of business core requirements, nine credit hours of management core courses, and 15 hours of management concentration courses in addition to the College core curriculum. Students choose one of four management concentrations: human resources, operations, entrepreneurship or sports management.

B.S. in Marketing

This is a 67 credit hour program that combines 43 credit hours of business core requirements, 12 credit hours of marketing core courses, and 12 credit hours of marketing electives in addition to the College core curriculum. The marketing core offers specialized instruction in marketing research, strategic marketing, consumer behavior, and sales management.

B.S. International Business

This is an 82 credit hours of international business coursework in addition to the College core curriculum. Students choose a business concentration in accounting, management, economics, entrepreneurship, finance, or marketing as well as a foreign language concentration in French or Spanish.

B.S. in Business Analysis

This 66-68 credit hour program combines 39 credit hours of business and economics core requirements, 18 credit hours of business analysis major core courses, and 9-11 hours of management concentration courses in addition to the College core curriculum.

B.S. in Business Statistics

This 67-70 credit hour program combines 46 credit hours of business, computer and math core requirements, 12 credit hours of business statistics major core courses, and 9-12 hours of concentration courses in addition to the College core curriculum.

B.S. in Human Resource Management

This is a 67 credit hour program that combines 43 credit hours of business core requirements, 15 credit hours of human resource major courses, and 9 credit hours of human resource major elective courses in addition to the College core curriculum.

MINORS

Business

Intended to allow non-business majors to obtain an introduction to business processes and methods.

Business Analysis

Intended for business and non-business majors interested in developing the skills necessary to manage, understand, and utilize large data sets.

Digital Marketing

Intended for business and non-business majors interested in learning how to effectively market products and services in the online environment.

International Business

Intended for business or non-business majors interested in working in international contexts.

Management

Intended for business and non-business majors interested in assuming managerial and leadership positions in for-profit and not-for-profit organizations.

Marketing

Intended for business and non-business majors interested in developing skills related to marketing and sales.

Sales

Intended for business and non-business majors interested in developing the knowledge and skills necessary for a career in professional sales.

**All minors are 18 credit hours*

“From my first semester of classes, I realized that the faculty was motivated by a deep passion for their subject and a desire to see students mature and develop before they enter the business world.”

– Jonathan Caspers '13

ACCREDITATION

The B.S. degree programs in Accounting, Entrepreneurship, Finance, International Business, Management and Marketing are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

INTERNSHIPS

The department helps connect students with alumni and employers in the fields that best complement their classroom learning experience and specialized interests. Students have secured internships at: UPMC, PNC, Bayer Material Science, Hewlett-Packard, Lincoln Financial Group, Marshalls, Sherwin-Williams, CBS Radio, American Eagle Outfitters, Northwestern Mutual, Heritage Foundation, Travelers' Insurance, NVR/Ryan Homes, GE Transportation, Pittsburgh Steelers, State Farm, AFLAC, Mylan Pharmaceuticals, and Barclays Corporate Bank.

CAREER AND GRADUATION OPPORTUNITIES

The department's degree programs prepare students for wide variety of career opportunities in business as well as in the non-profit sector. In addition, graduates have pursued further study in business as well as in fields such as international economic development, international relations, and law.



CONTACT

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